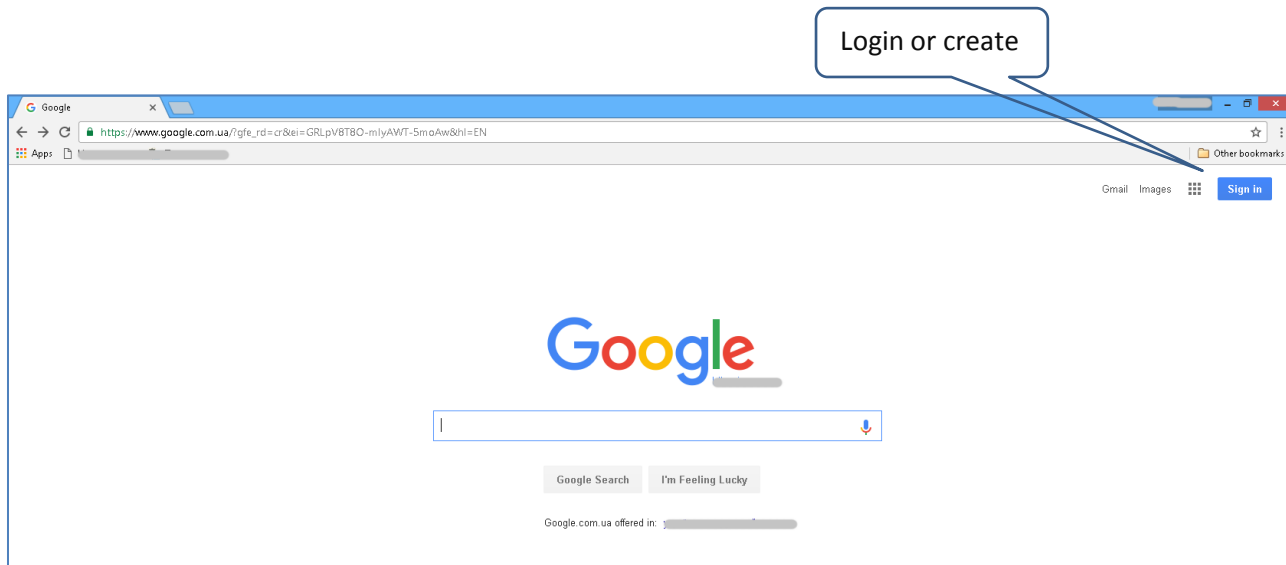
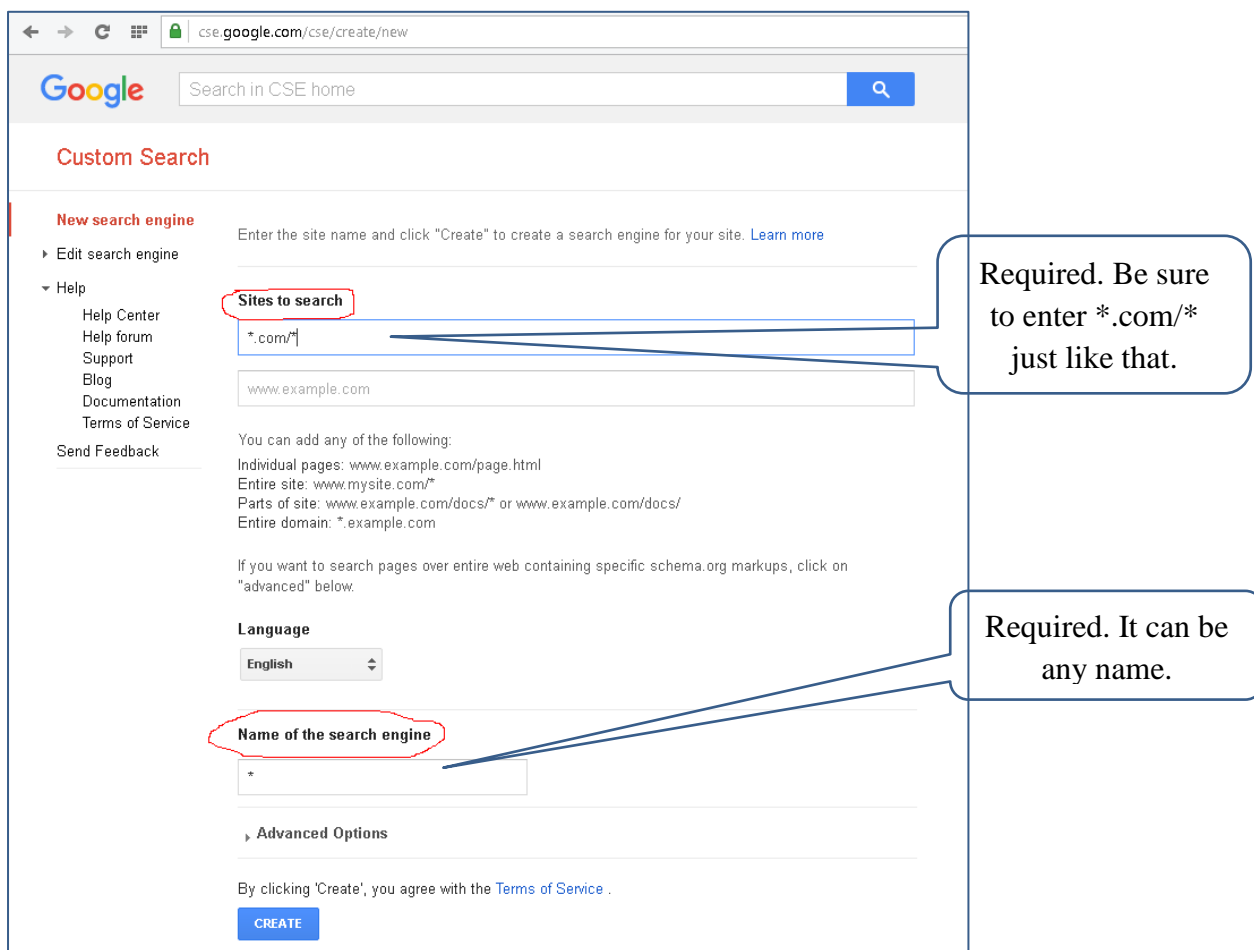


In order to use Easy SEO Ninja, please perform the following steps:

1. Create account on google.com. If you already have your account log into it.



2. Create a basic search engine using the Control Panel (<https://cse.google.com/manage/all>). On this page select option “New search engine”.



3. Next you will be prompted to set the parameters of your search engine.

Search engine name

Search engine description

Search engine keywords

Search engine ID Public URL Get code

Image search OFF

Speech Input ON

Language English

Sites to search

Site	Label
<input type="checkbox"/> *.com	

You can specify one or more parameters.

Sites to exclude

You do not have any sites.

Restrict Pages using Schema.org Types

Restrict pages from the above site list to only those that contain Schema.org types from the list below.

You can add up to ten (10) schema.org types to your Search Engine. Note that when you add a node, all its children automatically get included, so you do not need to add them again. For example, if you add CreativeWork, you do not need to add Book, ImageObject, VideoObject etc. separately.

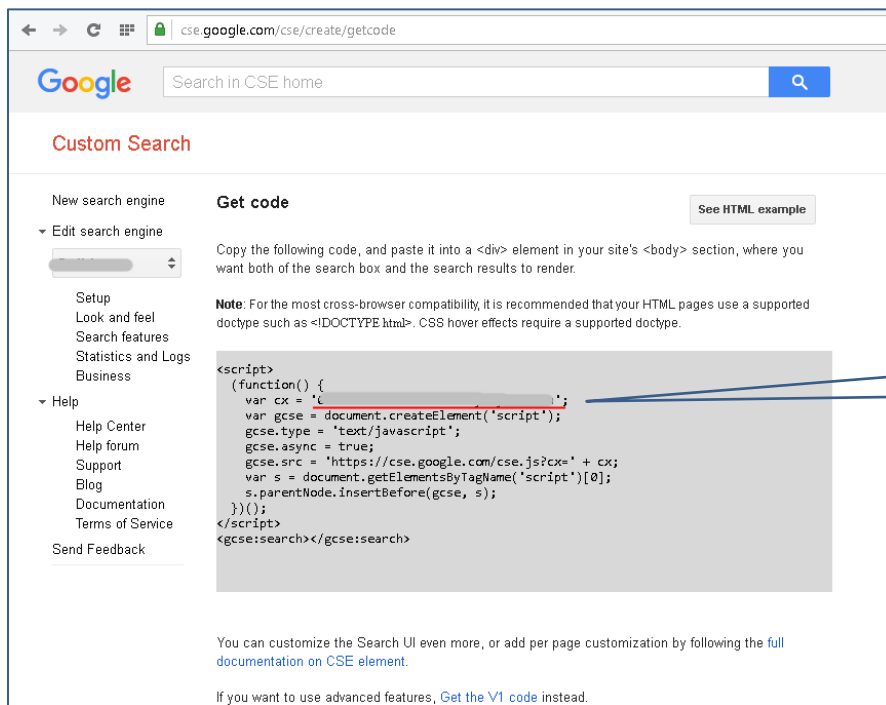
Update

Commit the changes.

4. After confirming the changes, you need to get the search engine code. This operation is performed on the same page by selecting "Get code" option.

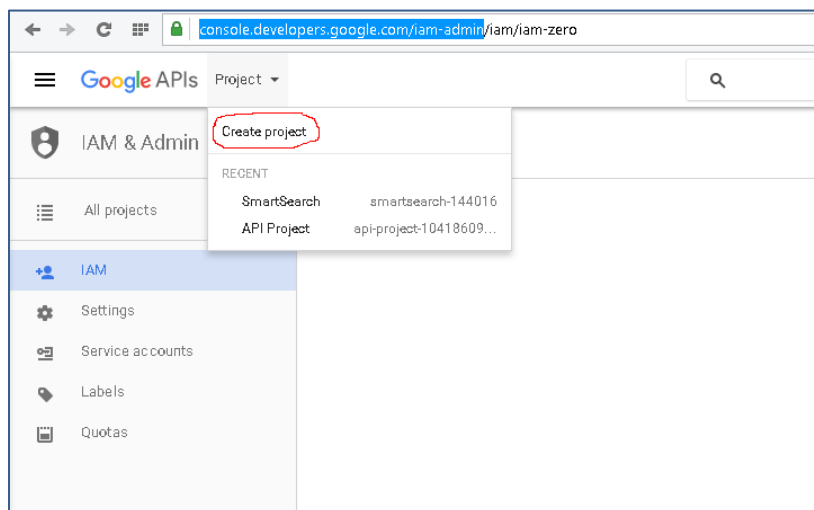
Search engine ID Public URL Get code

5. Google will open the page with the code snippet:

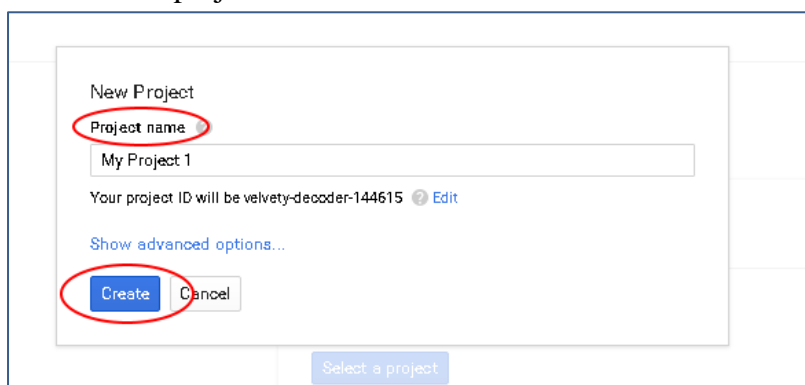


Copy the value of “cx” parameter (e.g. 716922968596922288965:lrxlukthle0). Please save this code.

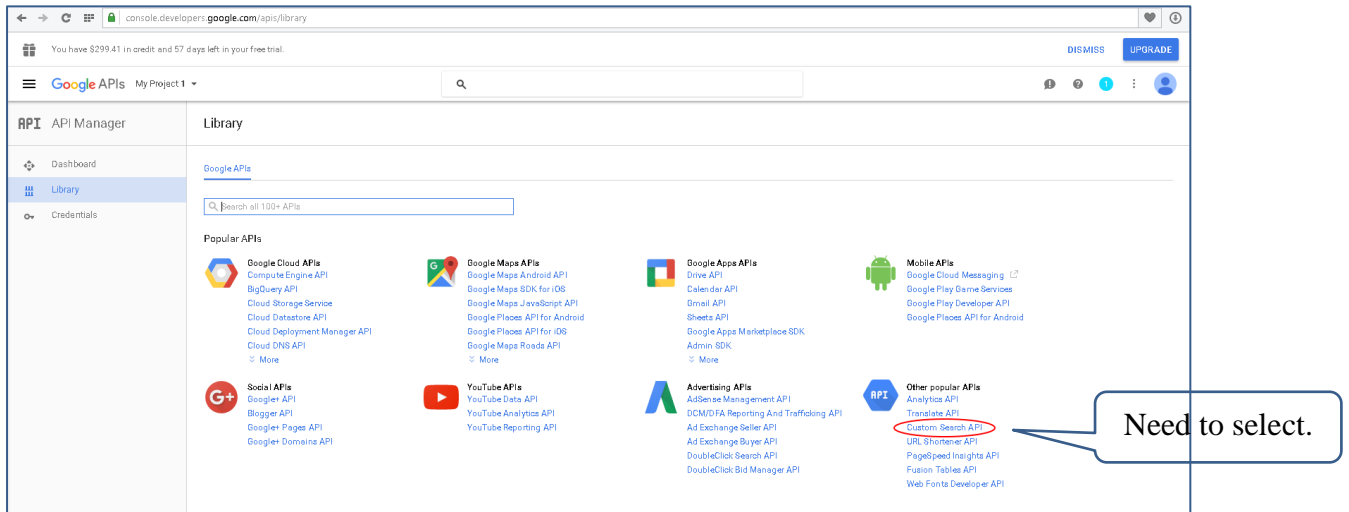
6. Following step you need to get and configure the API key. To do this, open the page <https://console.developers.google.com/iam-admin/>.



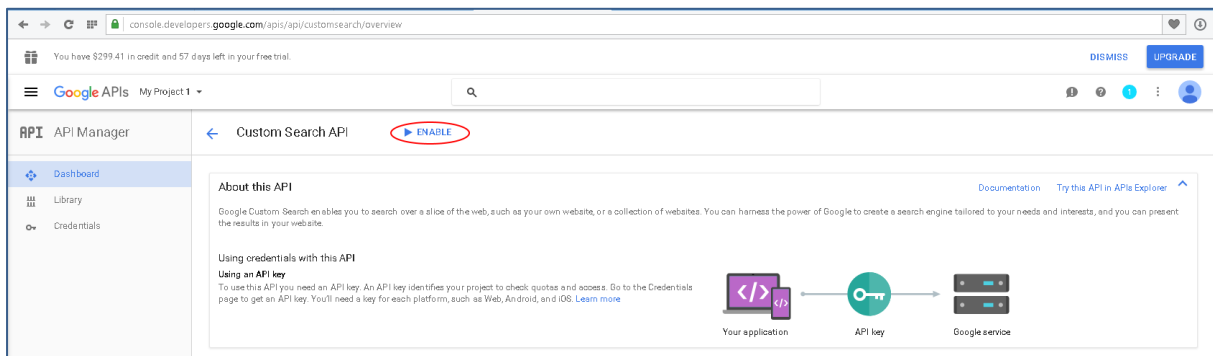
7. Click Create project:



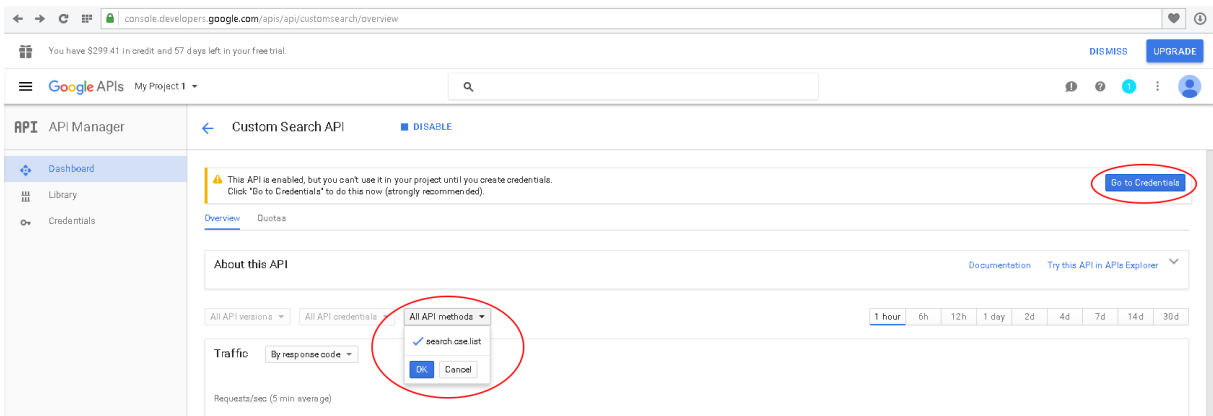
8. Next, select the Google service for this project.



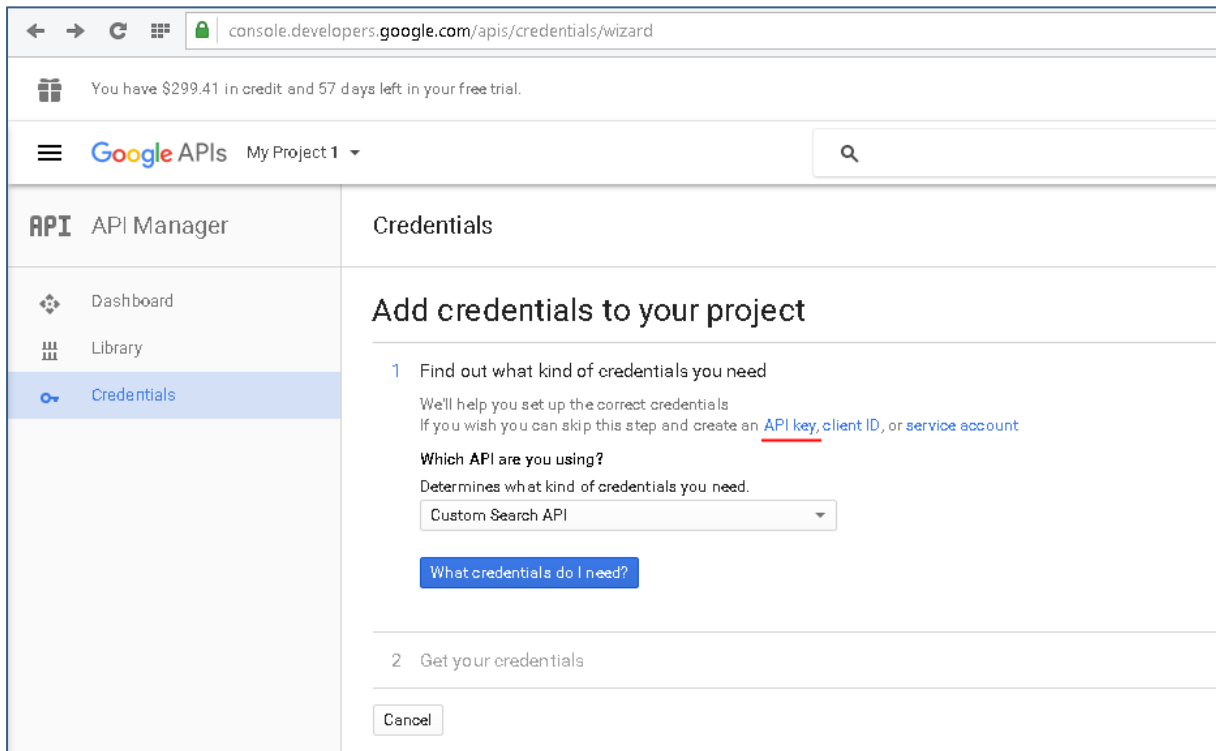
9. After that select ENABLE the project.



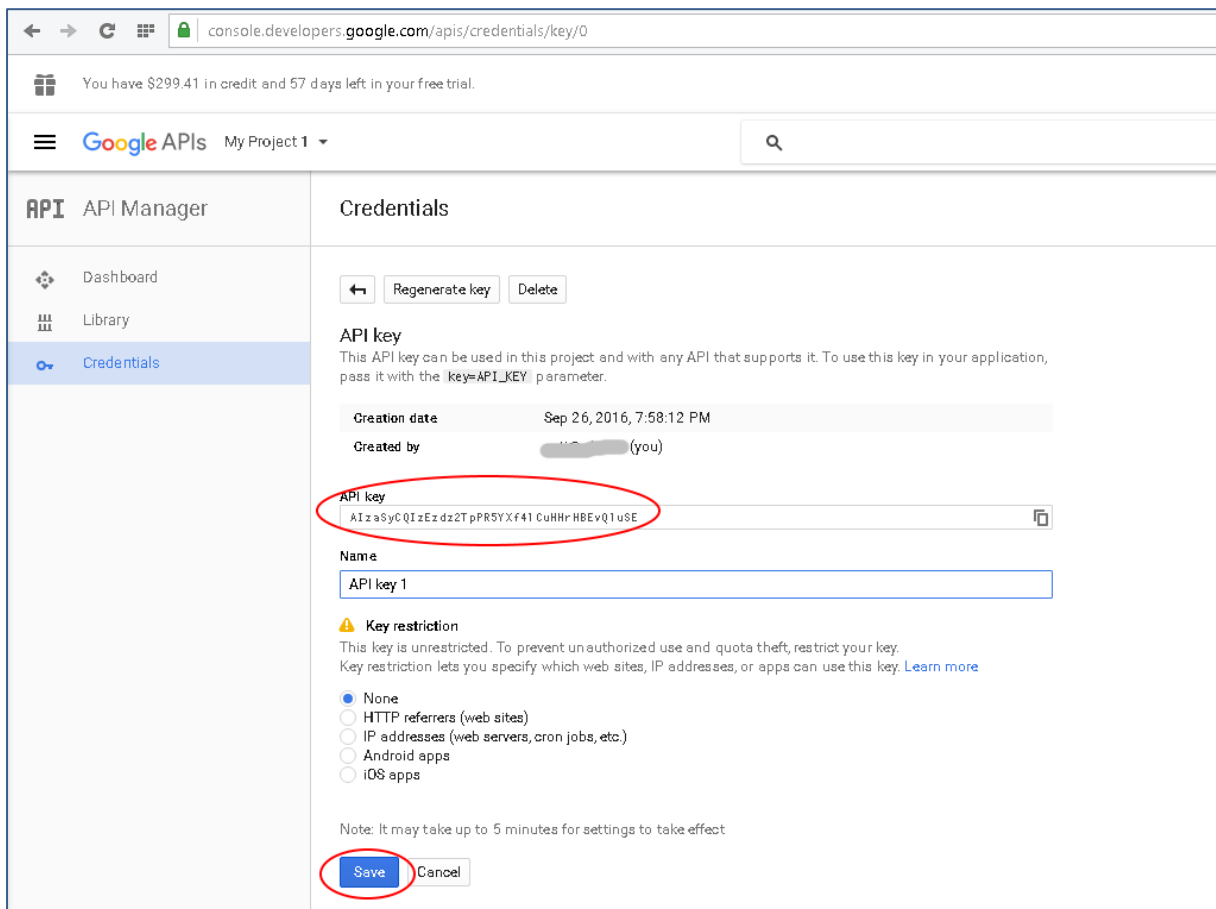
10. The next step is to choose the API method and go to the page “Credentials”.



11. On this page need select “API key”.



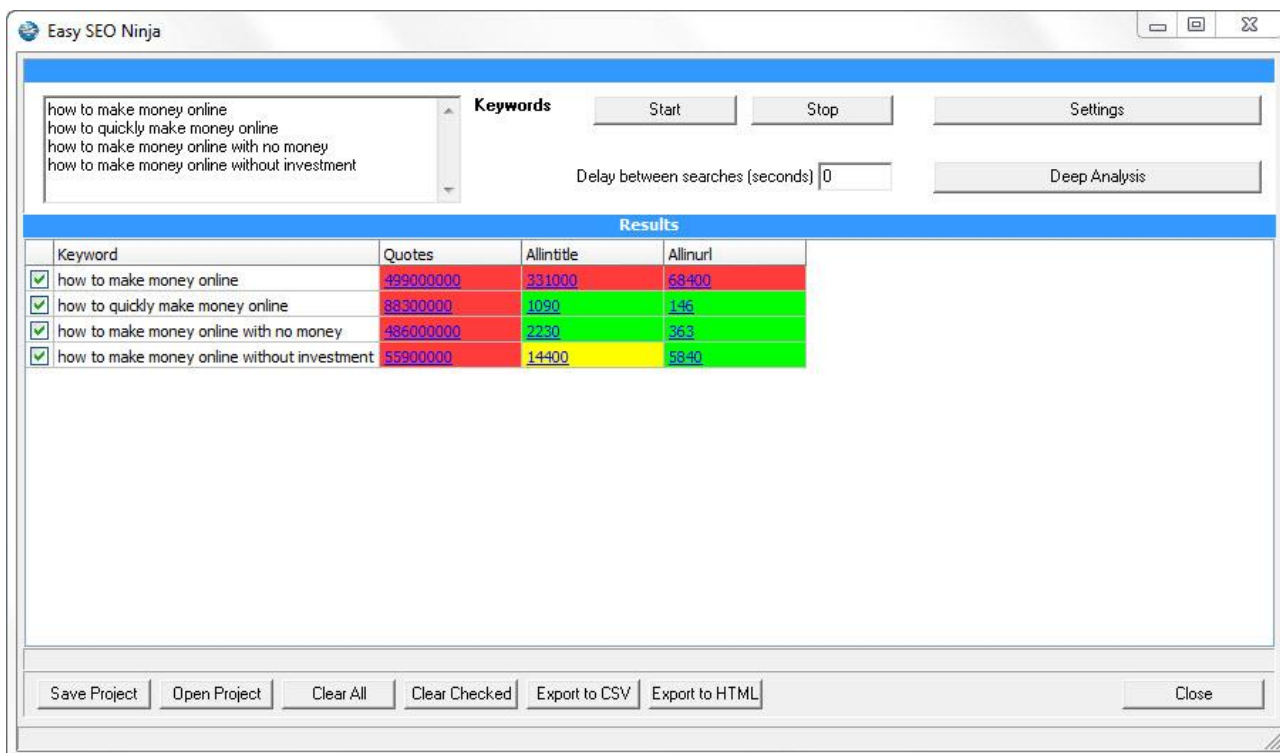
12. On the next page you will see the generated API key. It should be saved.



NOTE: You'll enter this API key along with the search engine code from steps 2-5 when you install the software the first time.

Now you're ready to use Easy SEO Ninja...

Simply enter one or more keywords into the software.

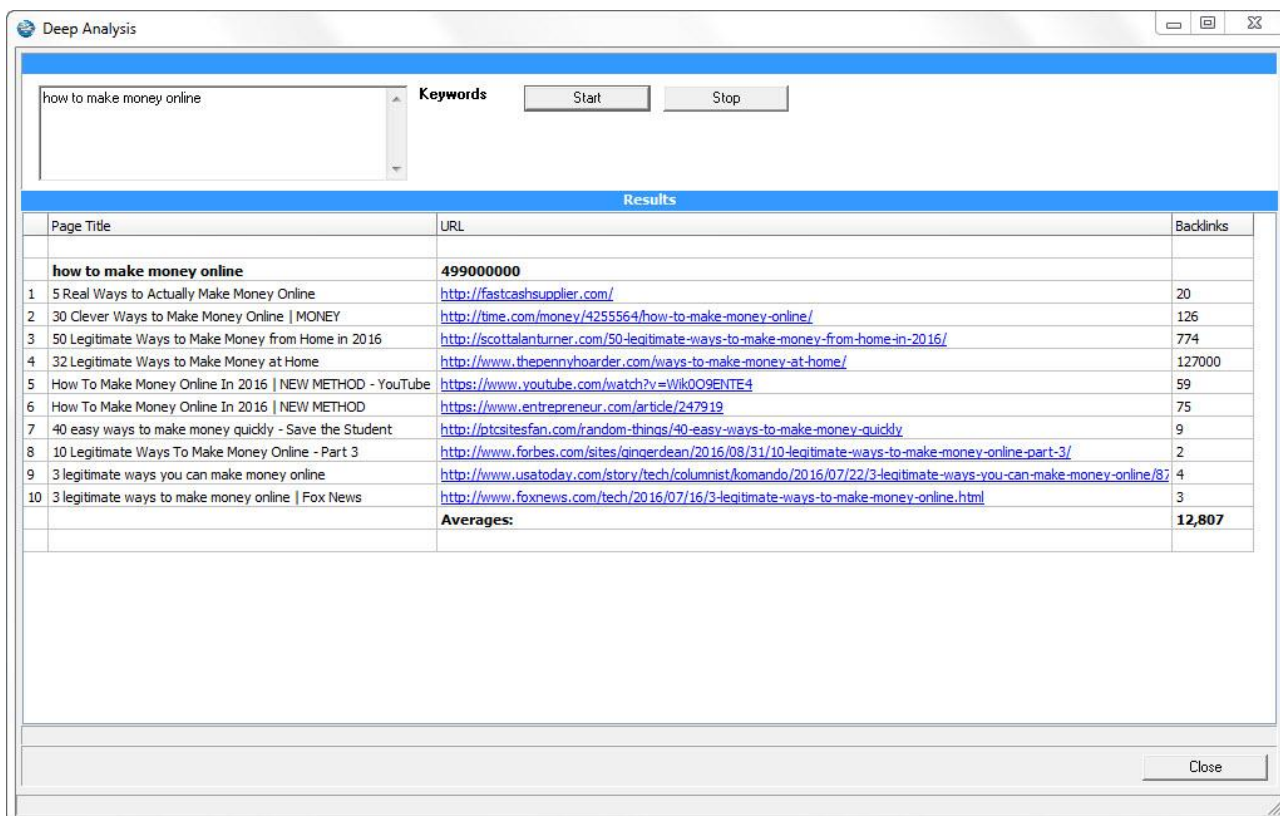


Then click “Start” to instantly find which keywords to target and which ones to avoid at all costs.

- Keywords with red in all 3 fields should be avoided.
- Keywords with 2-3 green fields should be targeted.

You can easily “Save Project” or export your results, so you can save a copy of your research.

Should you wish to analyze a keyword phrase further, click “Deep Analysis”.



This allows you to take a deeper, more detail look at the top 10 ranking websites for the keyword phrase(s) you're analyzing. You can also click on any result to visit the actual webpage.

This intel is highly valuable and can help you find ideas for reports, e-books, products, articles, domain names and more.

Proper keyword selection is vital to your success, so put this software to good use!