

amazon affiliate profits



Revealing
The "Secret Tricks"
For Making 6 Figures with Amazon,
The Easy Way!

Amazon Affiliate Profits

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Introduction



Anyone Who Has Tried to Generate Huge Profits from Amazon Has Run into One Problem After Another.

It's no secret. Trying to Profit from Amazon is extremely difficult, if you don't know what you are doing.

It's really no wonder that most people who try to at least make a Profit from Amazon just give up.

But the truth is...

Finally, Being Able to Create a Conversion Proven Amazon Affiliate Site, Ready to Generate some Awesome Commissions, On Complete Autopilot, is much closer than you think!

If you want to know how I was able to Generate some Awesome Commissions From Amazon!... well... this is it.

And trust me, this solution is likely going to frustrate you. Not because it doesn't work. But because you'll be shocked at how simple it is (I honestly couldn't believe it myself!)

Here's What You'll Learn Inside!

What's Amazon.com all about? 7 Important Elements to consider that you didn't know about Amazon before.

How do you make money with Amazon as an affiliate? What is an amazon affiliate? How do you become an amazon affiliate? How do you make money with amazon as an affiliate?

Why Amazon Affiliate Marketing is your best choice? The Top 4 reasons why amazon affiliate marketing is the best choice for you!

Picking a Hot Amazon Niche. 3 Proven strategies for finding out the type of niche products that are going to make you the most money as an affiliate!

Selecting some Hot Products to Promote. Here we are going to show you, step by step, the strategy behind selecting the hottest products in your niche!

Creating an Amazon Affiliate Website. Here we will start tinkering with the technical aspects of getting your amazon affiliate business up and running, with just a few clicks.

Creating Product Oriented Content. 4 easy to apply strategies for creating awesome product oriented content for your affiliate sites.

Creating Your Amazon Associates Account. Step By Step walkthrough for creating Your Amazon Associates Account, without failing in the process.

Linking your Amazon Affiliate Links. How to funnel people from your content all the way through the amazon marketplace.

Promoting your Amazon Affiliate Website - Part 1. The most successful methods to promote your amazon affiliate websites.

Promoting your Amazon Affiliate Website - Part 2. 6 online tools that can help you to promote your amazon affiliate website without having to worry about going over budget!

Building an Amazon Affiliate Empire the Right Way. 6 elements that have allowed many people to leave their day jobs by building successful amazon affiliate businesses!

Amazon Native Shopping Ads. Amazon Native Shopping Ads Step By Step Crash Course.

Embedding an Amazon aStore into Facebook. Step By Step guide for Embedding an Amazon aStore into Facebook without spending hours doing so.

Other Amazon Affiliate Marketing Strategies to Consider. 5 additional strategies that will allow you to go above and beyond your current amazon affiliate efforts!

And much, MUCH more!

To Your Success,

Your Name

What's Amazon.com

all about?

Chapter 1: What's Amazon.com all about?

Let's get started by saying that we are pretty sure that each one of you watching knows what amazon.com is, but in the unlikely event that we have someone among you who doesn't, we can easily tell what it is in a few words: amazon.com is the single largest ecommerce retailer in the world.

That's right! Amazon.com is the leading platform in the electronic retailer industry, and millions of people around the globe enjoy its unparalleled quality of service and reach on a daily basis, but is that all there is to know about amazon.com?

Well, while the truth is that amazon.com has built its reputation around being the most popular super store that you can find on the internet, it is also true that it is much, much more, and you might find yourself surprised about the things that it has achieved, so let's find out!

Transformations

Amazon.com is all about providing the best that it can, be it delivering great service or products, but it is also about empowering people from all walks of life by allowing them to use its unique platform in order to fuel their passion, earn a well-deserved living and transform their lives!



Opportunities



Transforming people's lives is not possible if they are not given opportunities to do so, and that is why Amazon has made its platform available for people that want to unleash their ideas and create something that others can find in the Amazon marketplace. Here your imagination is the limit!

Economic impact

People all around the world are using Amazon to grow their businesses, which has had a positive economic impact not only for the people using the platform to fulfill their dreams, but also on their communities and on the people that they reach through their enterprising efforts!



In The Community



Amazon wouldn't be as big as it is now if it weren't because of its people, and so the company is putting an enormous effort into giving back to the communities that have helped it thrive, with special consideration to those communities where its employees and customers live!

Innovation

Amazon doesn't only want to be the best online store there is, it also wants to make e-commerce and technology better overall, for everyone, including its competition! That is why it has introduced innovations such as drone delivery, one-click ordering, and Amazon Fresh.



Working at Amazon



Amazon is a workplace that is geared towards pushing for excellence and focused execution. Everyone from builders, inventors and innovators are invited to experiment and to perform at their best in order to delight customers and to deliver the kind of services that amazon is known for!

Sustainability

Amazon is one hand all about making a good profit, but using a good sum of those profits on making this a better world is its real return on investment. That said, amazon is putting forth great efforts to achieve 100% renewable energy usage for its business!



How do you make money with Amazon as an affiliate?

Chapter 2: How do you make money with Amazon as an affiliate?



There is no doubt that amazon.com is a money making monster, not only for its founder but for everyone involved. Did you know that basically everyone with a computer and an internet connection can make money with amazon?

Well, yes! Amazon.com has a wide variety of options when it comes to using its platform as a money printing machine: you can become an amazon seller, you can offer your services, you can sell your own apps and self-publish your books or music.

But there is a more novel approach to money making offered by amazon to make what is known as a passive income for yourself, and that is by becoming an amazon affiliate, which will allow you to make money off selling stuff on amazon without having to stock products of your own!

What is an amazon affiliate?

To understand what an amazon affiliate is, you need to learn what affiliate marketing is first, and affiliate marketing is nothing but promoting products sold by others in order to drive a sale and earn



money by commission. In this case you will be earning money off of products being sold on the amazon marketplace

How do you become an amazon affiliate?



Becoming an amazon affiliate is as simple as going to the amazon homepage and logging in to your amazon account, then scrolling all the way down to the “make money with us” section and clicking on “become an affiliate”.

How do you make money with amazon as an affiliate?

To make money with amazon as an affiliate you will simply have to promote products from the amazon marketplace, and with over a million products available it should not be hard to find a good product and a ready to buy audience for it.



And there a lots and lots of product categories that you can promote, from video games to televisions, from pc components to toys and jewelry. What’s more, you will be able to promote stuff from broader categories such as amazon gift cards, digital music and amazon devices, with commissions ranging from as low as 4% to as high as 10% depending on the category!

Now, how do you promote these items to make money? The answer to that is that you have multiple channels to promote your offers from, the most popular being affiliate websites, but you can easily use social media pages as well.

You can link to any amazon product by simply grabbing the item URL from amazon itself whether from your website or by way of Facebook or twitter updates, to give you an example.

You can also use customized product links to show product information on your affiliate sites, as well as stylish graphical banners.

Another stylish and practical way to monetize your amazon oriented content are the “aStores”, which are simple yet elegant product feature websites to earn affiliate commissions the easiest way.

You will only need to offer value to your referrals by creating product oriented content to guide people into making informed purchasing decisions!

Chapter 3

Why Amazon Affiliate Marketing is your BEST choice



Chapter 3: Why Amazon Affiliate Marketing is your best choice

So far you have been able to see how it is that amazon.com can be a goldmine for anyone interested in putting in the effort to help amazon push sales of products in its own marketplace, but you are also aware that amazon did not invent this business practice.

In fact, affiliate marketing is one of the most popular ways to monetize web content and there are people out there killing it with what are commonly known as “CPA” or “cost per action” networks, and you might be tempted to try that out too.

But the truth is that, as good as CPA networks are, they come with their own disadvantages, one of them being how difficult it is to get started on any CPA network. Another disadvantage of promoting CPA offers from these networks is that they sometimes can look spammy.

As an amazon affiliate though you will have the backing of the most recognizable brand in the online retail space, and people won't think twice on clicking any link that leads to an amazon product page because everybody loves and trusts amazon to an insane degree! So let's take a quick look at reasons why amazon affiliate marketing is the best choice for you!

Amazon is a trusted brand



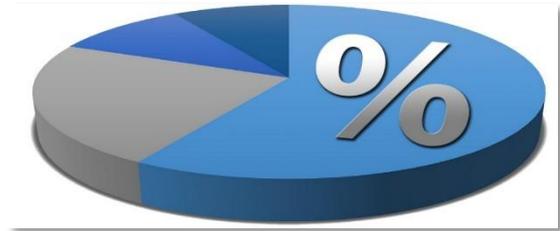
We already mentioned that amazon is a loved and trusted brand, but how far does this go? Well, amazon.com is the number one ecommerce retailer, visited by over 250 million people in any



given month. Ask anyone where they last bought something online and they will tell you that they did it on amazon!

High Commissions that add up

With a base rate of 4%, you might think that making money on amazon would take you a lot of time, but keep in mind that these rates add up with each sale, and that rates can go up to 10% depending on the product category.



You earn by each sale, not by product



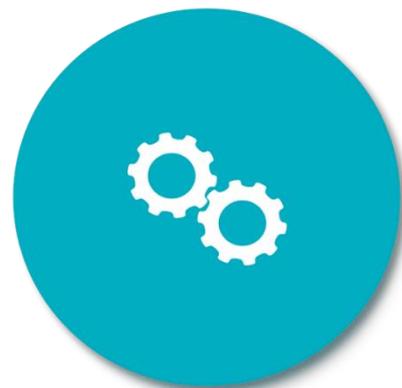
Basically, every affiliate network out there will pay you only when you make a sale for a specific product or service, but amazon makes you money for every purchase made by anyone that lands on amazon through any of your affiliate links.

So, it doesn't matter if you are promoting treadmills and somebody instead buys a TV through your amazon affiliate link, you make money off each sale! This means that if someone ends up making a \$5,000 purchase through a link leading to a \$10 product, you still make a commission off that \$5,000 sale!

It is easy to set up

Becoming an amazon affiliate will only take you about 5 to 10 minutes of your time. You will simply need to login to your amazon account, then sign up to the amazon associates program and you are good to go!

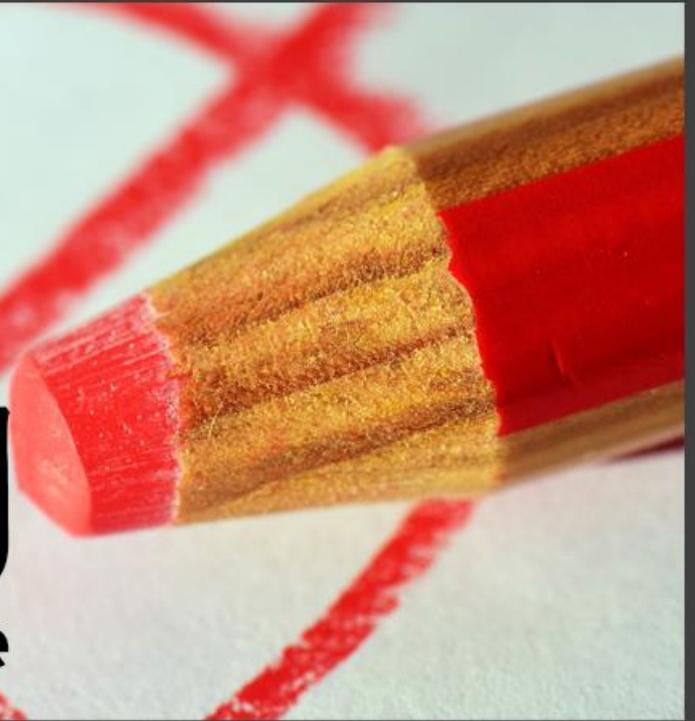
The days of waiting a week to be accepted into an affiliate network are over! Besides, it is really, really easy to integrate the affiliate links to your affiliate sites!



Chapter
4

Picking

a Hot Amazon Niche



Chapter 4: Picking a Hot Amazon Niche



So is your body ready already? Of course it is! It is easy to get drawn in by the possibilities offered by becoming an amazon affiliate, especially because it allows you the luxury of running a business with the economic benefits of ecommerce without the logistical headaches!

But now you might be wondering “how do I get started?” Well, as with everything good and profitable in life, you need to start in incremental steps, and you have to start by thinking about what you are going to promote in order to make some good money as an amazon affiliate.

What? Did you think that this would be as easy as just putting a lot of amazon product links on a website and then calling it a day? Well good luck with that! Because the first step into becoming a successful affiliate is finding out the type of niche products that are going to make you the most money as an affiliate!

[Start by Checking The Advertising Fee rates](#)

We recommend you take a look at the advertising fee rates associated with each product category before picking a niche to promote, because these fee rates combined with the price of your final sales will determine the final commissions that you earn through your amazon affiliate sales.

To find these advertising fees simply go to the amazon associates homepage at “affiliate-program.amazon.com” and click on “advertising fees”. Scroll down to the “Fixed Standard Program Fee Rates for Specific Product Categories”, where you will find the current fee rates for specific product categories.

As you can see, fees vary from category to category, and some are higher than others. This will be important in one of our next steps.

[Find Popular And Best Selling Categories](#)

A good starting point is to simply select to promote niche products that belong in very popular categories. A good way to find popular categories and best seller products is by going to “amazon.com/bestsellers”, where you will find up to date and real time information about which products and niches are the most popular among amazon customers.

You shouldn't be surprised to learn that the most popular niche products are consumer goods and every day products from categories such as clothing, electronics, pet care, baby care, personal care, appliances, automotive, fitness, sports, and home improvement, and you can find these popular categories listed on the left side of the page.

An easy way to figure out when products in a niche are selling like hot cakes is when their categories are featured on Amazon's best sellers section, such as in the case of the "electronics" category here, which we are going to check.

Look For High-Priced Products to Promote

Once you find a cool, popular category, make sure that there are actually products that can make you a fat and steady profit in there. You see, there are two approaches to earning by commission as an affiliate: you either earn by selling tons of low priced products or you earn big by selling high priced products.

Take for example that you decide to promote cheap Bluetooth headphones just because they sell fast, but have in mind that a low priced product won't make you much relative to the product's fee rate, and that most of these items are bought directly from the marketplace.

The best approach then is to find a niche with high priced items. In our case, we are going to select "home theater systems" as our niche because home theater systems are some of the most expensive items found in the "electronics" category.

Another benefit of picking high priced niche products to promote is that people spending high amounts of money on a single product like to make informed purchases, and they tend to search for information on multiple sites before deciding over a product, which will direct organic search engine traffic to your affiliate site.

Another benefit is that high price items are bought by a portion of the population with good spending power, which means that people buying one of your expensive products are also likely to buy something else through your affiliate link, making you a larger commission!

Chapter
5

Selecting some **Hot**
Products
to Promote



Chapter 5: Selecting some Hot Products to Promote

So by now you surely are all pumped up about becoming an amazon affiliate, and with good reason! You have seen how easy it can be to find good niches to promote when you know how to do it right.

And we wouldn't be surprised to know that you already found the ones to promote on your amazon affiliate site following the steps that we taught you in our past chapter, but we are not done with that just yet!

You see, once people find a good niche to promote, they tend to think that it will be enough to just review lots of products on their niche of choice, put the links in and call it a day, but you will hardly make good money by doing so.

This is why in this chapter we are going to show, step by step, the strategy behind selecting the hottest products in your niche!

[Best Seller Lists Are the key](#)

The amazon list of best sellers is a great source of information about what you should promote as an amazon affiliate, especially because these best sellers lists will tell you which products are top sellers in the marketplace.

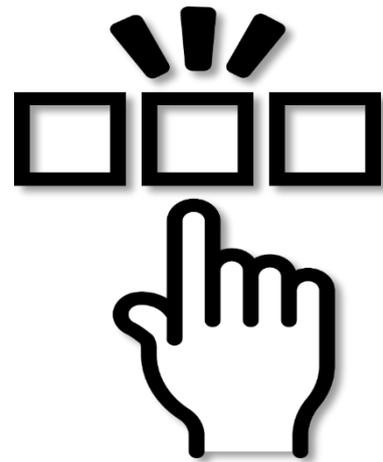
Another benefit of looking at these best sellers lists is that you will be getting up to date information about hot selling products, so you can be aware of which products are trending so you can leverage their traffic.

[How can you select hot products to promote from the Best Sellers Lists?](#)

In our previous chapter we showed you how to easily find a best sellers section for all product categories by going to the "amazon.com/bestsellers" URL. From there, you can easily find which of the hottest products are both in your niche and in your niche's category.

The way the amazon best sellers page is designed will make it easier to find the hottest products in your niche's category first. Start by going to the link leading to your niche's category on the left. In our case, we click on "electronics".

Here you will be able to find every best seller product on every other niche from your niche's category. You will be able to locate your niche on the subcategory menu on the left, in our case "home audio and theater".



Note how you will find every best selling product from this subcategory. But because you need to find the products in your niche, you will have to look on the left side menu. In our case, we click on “home theater systems”.

Now let’s click on “complete home theater systems” because those are the high priced products that we are going to promote on our affiliate site. Remember that these will vary depending on the products that you select.

Finding The Top Performers In Your Niche

Once you find the best selling products in your niche you will be able to sort them out and select the hottest ones from the “hot new releases” “most wished for”, and “gift ideas” lists found in the best sellers section of your high priced niche product.

The “hot new releases” lists can give you ideas about new products that can be marketed to people that are always on the lookout for the newest products and gadgets. These lists are especially good if you are promoting electronics, video games and smart devices.

The “most wished for” lists can give you a very good idea about purchasing intent, because these items are always added to wish lists by people that are going to buy these items on a later date, making these products worthwhile for promotion.

And the “gift ideas” lists will give you a good idea of what items most people consider to be nice gifts because these are the items that amazon users are gifting to others, which you can casually mention on your product promotions.

This is the easiest way to find the hottest and most profitable products to promote as an affiliate on the amazon marketplace!

Chapter
6

Creating an Amazon Affiliate Website



Chapter 6: Creating an Amazon Affiliate Website



So you have made up your mind about how awesome it is to become an amazon affiliate, and have decided to take your first steps into becoming the best amazon affiliate that you can by following up the advice revealed in our previous chapters.

In this respect, you started looking for a nice niche that you would enjoy promoting and started navigating the amazon marketplace up and down in order to find the best and most profitable

products that amazon can offer to its affiliates.

But now the time has come to start tinkering with the technical aspects of getting your amazon affiliate business up and running, and we are talking about creating your amazon affiliate website with a few clicks.

Many people would be tempted to leave this job to someone else, but in this chapter we are going to show you how easy it really is to set up an amazon affiliate website on your own, using popular, easy to use and budget friendly online tools.

What are the benefits of creating an amazon affiliate website?

- ✓ Amazon affiliate websites are a cost effective and easy to set up method of monetizing online content
- ✓ Amazon affiliate websites offer a very straightforward way of making affiliate marketing money, unlike traditional affiliate marketing schemes that force you to use intrusive advertising that you will have to cover with your own money
- ✓ Referrals from your website to amazon.com will make you money from any purchase they make
- ✓ Using the amazon brand name is a great way to monetize the content on your site because it will help you to reach people that are already looking for help making purchases in the amazon marketplace

What do you need to create an amazon affiliate website?

Creating an amazon affiliate website from scratch is a very easy process when you know how to do it. Many people have to sort that out on their own, but in this chapter we are going to show step by step how to do it and where to find everything that you need in one place.

Domain Name

A “domain name” is simply a string of characters that websites use as their website addresses that you type into your web browser to access. Ideally, your domain name has to resemble your niche, and using keywords related to it to create your domain name will help your amazon affiliate website rank on top of search engine query results.

To get your domain name you have to buy it from a domain vendor. We recommend you to use “hostgator.com” because you will be able to also buy everything else that you need to create your amazon affiliate website from there.

Start by going to the “domains” tab and type your domain name in the “choose your new web address” bar and click on “search” to check its availability. Once you find a good domain name available add it to your cart to buy it before someone else does!

Hosting

Awesome, now that you have a great domain name, you need hosting for your website. Hosting service is space on an internet server to upload your website and make it available to visitors from around the world.

You can buy excellent hosting service from “hostgator.com.” Go to the “web hosting” tab, where you will find three different hosting plans available: “hatchling plan”, “baby plan” and “business plan”.

We recommend you to select the “baby plan.” This one will give you more for your amazon affiliate business because it will allow you to use it for unlimited domains, to use one click installs and unmetered bandwidth.

Click on “sign up now” to check out and get ready to start building your amazon affiliate website in the following step.

Website Builder

You will need a website builder in order to create your amazon affiliate website the fastest way. Luckily, hostgator provides a nice selection of website builders for you to choose from. Simply login to your hostgator “cpanel” after you buy your hosting plan to install your website builder.

WordPress is our website builder of choice, as well as the choice of a million other amazon affiliates, because it is very easy to use and allows for simple yet powerful customization for your amazon affiliate websites.

You can easily install WordPress on your amazon affiliate website from your “hostgator” “cpanel” by clicking on “WordPress 1-click installation”. Once you do, you will be asked to enter your site’s set up information.

First you have to select a domain from your domain list in the “select domain for installation” menu and then enter the name of your site’s directory in the field next to the domain menu and click on “next”.

Now you have to enter your admin info. Start by entering the name of your site in “blog title”, then your admin user name in “admin user”, which is the username that you will use to login to your WordPress site as the administrator. Now enter your “first name” and your “last name”.

Lastly, enter your “admin email”, which will be the main email address that you will use to manage your amazon affiliate site. Once you enter all your information check the “terms of service agreement” box and click on “install”. A progress bar at the top of the screen will let you know the progress of your WordPress installation.

The “installation complete” message will appear on top once WordPress is installed on your amazon affiliate site. Here you will also have the credentials to login to your WordPress account, from where you will be able to manage your new amazon affiliate website. Copy and save your “username” and your “password”.

To login to your WordPress dashboard simply add “/wp-login.php” at the end of your WordPress site URL in your web browser. Now enter your username, your password and click on “log in” to login to your new WordPress dashboard for the first time.

You are now inside your WordPress dashboard, and it is time to start setting up your site so you can later stuff it with awesome amazon affiliate product oriented content. Your amazon affiliate website

is barebones the first time that you install WordPress, so the first thing that you have to do is find a nice affiliate oriented theme for your site.

You can do this by going to the “appearance” tab and selecting “themes”. You can look for free affiliate oriented themes by clicking on “add new theme”.

You can use the “search themes” search bar to find themes for affiliates, and we recommend to get started by installing a free theme such as the “reviewgine affiliate” theme, which is a widely used free theme used by many successful affiliates.

Simply hover over it and click on “install”, and then on “activate”. Now your site has been installed a nice affiliate theme that you can edit by using the “customize” button. Here you can see how cool the theme looks, making it easy for visitors to find what they are looking for and then some more.

You can add pages for content categories by using the “pages” tab in your dashboard and clicking on “add new”. Here is where you will create pages to promote your affiliate content.

You can enter the title of your promotional pages in the “enter title” field, and the description of the page in the text field below. You can use the “add media” button to insert images and links within the content of your pages. Use the “featured image” section to insert the image that you are going to use as the main image on your pages.

Once you are ready to publish a page to post product oriented content simply click on “publish”. Now to add content to these pages you have to use the “posts” tab on the left side menu. Click on “add new” and you will be taken to an editor with similar features on the “pages” editor.

You will have a “title” field to title your content posts, a text field to enter your written content, the “add media” button to insert images, videos and links within your product posts, a “format” box, a “categories” box to select a category for your posts and a “tags” box to insert tags to make it easier for people to locate your posts using keywords.

Use the “publish” button to publish content here as well!

This is how you will be adding content to populate your amazon affiliate website, and in our following chapter we are going to show you how to create amazing content that will help you boost up your amazon affiliate earnings.

Chapter
7

**Creating Product
Oriented Content**



Chapter 7: Creating Product Oriented Content

After you choose your niche, select some hot products to promote, create your amazon affiliate website and sign up for the amazon associates program to create your amazon associates account, the time comes to start doing the hardest part, the one that will determine if you make it or if you break it as an amazon affiliate.



We are of course talking about the part where you finally start creating content for your amazon affiliate website, because content is what will attract buyers to your amazon affiliate websites. But why do we say that this is the hardest part?

We say so because creating content for affiliate sites is not easy for the most part, and that is exactly where most affiliate marketers fail, and because of that we are going to show you how to create amazing content for your amazon affiliate sites the easy way.

After all, creating awesome product oriented content for your affiliate sites comes down to following a series of easy to apply strategies, so let us grab you by the hand and guide you all the way through!

Building Product Oriented Pages

Product oriented pages are used in affiliate marketing sites to promote amazon affiliate offers, and the goal of these pages is to drive traffic to any given product page on amazon and foster sales, so in short these pages are designed to generate affiliate income on amazon affiliate websites.

Let's check what a nice looking, product oriented money page looks like. The first thing that you will notice is that a product oriented page is full of product oriented content, including profitable keywords, product images that link to affiliate offers and long, evergreen product oriented written content.

We recommend you look at successful amazon affiliate sites that promote stuff related to your niche for inspiration. In our case, we are looking at “thewirecutter.com”, an amazon affiliate site that gets over 8 million unique visitors each month and that generates affiliate income in the millions.

The strategies that we are about to reveal next are being used by the most successful and most profitable amazon affiliate sites around, so pay good attention and start applying them as well.

Use Profitable Keywords

“Profitable keywords” are keywords that drive purchasing intent and that are used by people to search for information about products on any given niche when they are ready to make a purchase.

Note that these keywords are not merely used to find product information, they are used for research by people that like to make informed purchases.

See how profitable keywords are used in this affiliate site, as they are not targeting “gaming headphone” but “best gaming headphone”, which is a long tail keyword used by people looking into buying the best gaming headphone available.

So what are they doing here? They are using these long tail keywords so people looking for the “best headphone” or the “best air conditioner” land on these pages. See how they combine “best” with “cheap” to target people looking for the best equipment on a budget.

To give you an example with our niche, we are not going to target “best home theater systems”, but “best 7.1 receivers”. To make sure that a keyword is profitable, go to the amazon homepage and type it in the search bar. If it is highlighted in the results, then it is indeed profitable!

Profitable keywords should also include brand names in some circumstances, and they have to be used on the title of your product oriented pages, throughout your content and on your tags.

Product Images

Product images will always drive engagement, period, and you have to use a wide variety of them into your product oriented pages in order to motivate people into buying the products that you are promoting.

Product images work because people mostly make purchasing decisions based on how attractive the products look on product pages. It is very important that the images that you feature on your product oriented pages link to their respective amazon product pages. Product images are best used at the top of your content.

Quality Written Content

Of course, your product pages would be nothing without cool and informative written content geared towards telling your visitors what your products are all about and why they should make a purchasing decision right when they finish reading, perhaps before!

In order to achieve this you have to go beyond reviewing the product or stating your opinion on the product, you have to answer the question that your visitors were trying to answer when they landed on your product page in the first place.

Start by describing what the product is, what its benefits are and why people should buy it. For example, if you target the “best” keyword for your product, explain why it is the best, and so on.

Ideally, you should have tried the product that you are writing about, but we know that this is not only difficult, but quite expensive! So a good starting point is to simply go to the product page on amazon. Once there, check the title and the product description to get information about the product.

Also check the “sponsored products related to this item” and the “customers who bought this item also bought” horizontal lists so you can casually stack the product that you are writing about against similar products. It can be useful to insert affiliate products for other items and increase revenue.

Lastly, check the “customer reviews”. Check the most relevant reviews on each scale, from 5 stars to 1 star to see what customers think about it, so you can use this information on a “pros” and “cons” section for your product page.

As a final piece of advice, try to make your written content from 2,000 to 2,500 words long in order to make it relevant on search engine results. Follow these simple strategies and you will be swimming in affiliate money sooner than you might expect!

Chapter
8

Creating Your

A woman with long dark hair, wearing a yellow sweater, is smiling and pointing her right index finger towards a laptop. The laptop screen displays the text 'Amazon Associates Account'.

**Amazon
Associates
Account**

Chapter 8: Creating Your Amazon Associates Account



Ok, so you did your job and created a cool amazon affiliate website, and now the time has come to fill it with products to promote. You are more ready than ever because we just showed you how to do it the right way.

And to get your affiliate links you will need to become an amazon associate by creating an amazon associates account. You will only need your website information at hand and an amazon.com account to get started.

Start by going to the amazon homepage, scroll down to the “make money with us” title and click on “become an affiliate”. Now click on “join now for free”.

Sign up using your email address and click on “sign up using our secure server”. The first set up step is to enter “your account information”. Here you will be asked to enter the “payee information” in order to receive funds made from your amazon affiliate website.

By default, the info here will appear as your own personal info, including your full name, your address and your phone number, but you can change it by clicking on “select different address” if you want someone besides you receiving the funds made on your associates account.

In the “who is the main contact for this account?” you can select “the payee listed above” or a different contact selecting “someone else”.

Now click on “next” to go to the “your websites and mobile apps” section. Here you have to enter at least one website or mobile app where to display your amazon affiliate links, and you can add up to fifty. So simply enter your site’s domain name in the “enter your website” field and click on “add”, then click “next”.

Websites or apps that are directed primarily to children under the age of 13 are not eligible to display amazon affiliate links, so check the “no” box here and click on “confirm” to continue.

In the “profile” section you will create a profile for your affiliate websites. In the “associates store ID” enter a simple name that you can remember, as this will be your amazon associate ID. Now enter brief description of your affiliate website in the “what are your websites or mobile apps about?” field.

In the “which of the following topics best describes your websites or mobile apps?” display boxes, select a primary and a secondary category. In the “what type of amazon items do you intend to list on your websites or mobile apps” part, check all the possible product types that you plan to promote on your site.

In the “what type are your websites or mobile apps?” display boxes select “content or niche website” as your primary category and a secondary category of your own choice. Let’s now move to the “traffic and monetization” section. In the “how do you drive traffic to your websites?” section, check all the options that best describe your traffic sources.

In the “How do you utilize your websites and apps to generate income?” boxes select what other types of monetization strategies are integrated into your amazon affiliate websites, such as “display advertising”. Select “amazon associates is the only way I monetize my site” if you only use the amazon associates program to monetize your site.

Fill the information required in the “How do you usually build links?”, the “How many total unique visitors do your websites and apps get per month?”, the “What is your primary reason for joining the Amazon Associates Program?” and the “How did you hear about us?” sections to finish here.

Now enter the security code provided and click on “next” to move to the next section. You’ll get a confirmation informing you that your identity verification has been completed. Check the box under “contract terms” to accept the operating agreement, then click on “finish”. Congratulations! You are now ready to start using associates central!

Chapter
9

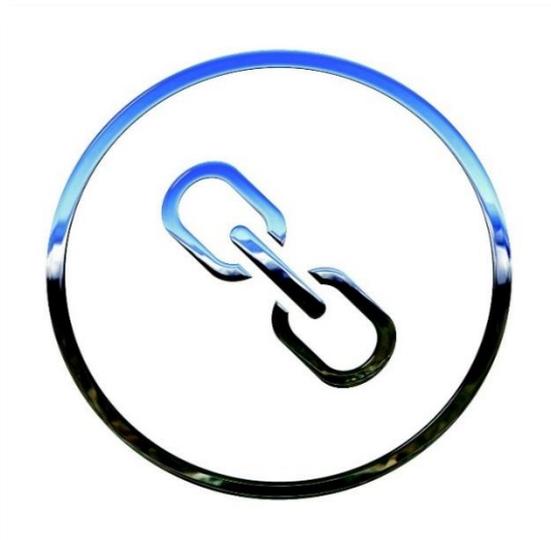
Linking your Amazon Affiliate Links



Chapter 9: Linking your Amazon Affiliate Links

Ok, so you are all set up now: you picked up your niche, you selected a bunch of cool, high priced products to promote, you created your amazon affiliate website the easy way, and you already set up your amazon associates account.

Now it is time for you to learn how to funnel people from your content all the way through the amazon marketplace to get them to make you affiliate money there by using the amazon affiliate links.



You see, you will not make money as an amazon affiliate only by sending your visitors from your affiliate to amazon, because amazon needs to know when a customer was sent from your site to the marketplace in order for it to pay you your corresponding commissions.

And to do so, amazon uses affiliate product links, which are product page URLs specially designed to track people clicking on the affiliate links on your site, so let's show you how to get your affiliate links and how to use them on your site.

Using the "amazon associates sitestripe" to get your affiliate links

There is a really easy way to get your affiliate links without you ever having to leave the amazon marketplace. Simply look for any product on the amazon marketplace by navigating through categories or by using the search bar, all while logged into your amazon.com account.

Click on the product to access the product page. Now look for the "amazon associates sitestripe" bar on top. You will be able to get your affiliate links from where it reads "get link". You can get "text" link, "image" link, "text plus image" link and links to share on Facebook and twitter.

Click on "text" and you will get both a "short link" and a "full link" to insert on your site. Click on "image" and you will be able to get an image link. Here you can select whether to get a link to a small sized image, a medium sized image or a large sized image. You can preview the image link as it would look on your site.

Click on “text plus image” and you will get an affiliate link that will feature the full offer on your site, just like it would appear in the amazon marketplace, which is awesome. You can choose to open the link on a new tab and also to feature your affiliate link with or without a border. You can preview how the affiliate link looks on your site.

Lastly, you can click on the Facebook icon and click on “post to Facebook” to share your affiliate link on Facebook, and you can click on the twitter icon and click on “tweet” to share your affiliate offer on twitter.

Getting your affiliate links from your associates account

You can also get affiliate links by login into your amazon associates account and going to the “product linking” tab. There click on “product links”. Use the search bar to enter a keyword or ASIN number to locate products and click on “go”.

A list of products will appear below. Locate the one that you intend to promote and click on “get link”. You can simply copy the URL from the box or click on “build link” to customize your affiliate link to your liking.

Inserting Your Affiliate Links On Your Site

Inserting affiliate links into your content is really easy. You can start by inserting your affiliate links into your posts by clicking on “add media” and then on “insert from URL” to test this feature, but the appropriate way to do it is by stylizing your affiliate links.

You can insert your affiliate links on text within your content by clicking “add media”, selecting “insert from url”, entering your affiliate link text in the “link text” field and then on “insert into post”.

Image links and text links with images are also very easy to insert and will convert like crazy. Simply copy the image link url and paste it into your content by going to the “add media” button, then to the “insert from url” section, pasting the affiliate link in the url field and clicking on “insert into post”. We recommend you insert it in between paragraphs where it could be relevant.

And that is it! This is how you insert affiliate links to link to affiliate products that will make you tons of affiliate money!

Chapter
10



**Promoting your
Amazon Affiliate
Website**

- Part 1

Chapter 10: Promoting your Amazon Affiliate Website – Part 1

Creating an amazon affiliate website is a magnificent first step towards the life that you have always dreamt about, including sound financial stability and a job that doesn't feel like a job anymore.

And in order to make your amazon affiliate business pay for more than your bills, you need to hone out your online marketing skills, because as you can see, the amazon affiliate program is quite different than other online affiliate programs.



Because good products reviews are the pillar of a decent amazon affiliate website, you will have to go several steps further to have an advantage over your competition and make the most out of your affiliate offers, so in this chapter we are going to show you the most successful methods to promote your amazon affiliate websites.

Always link to your posts

One of the best ways to make the content on your amazon affiliate website relevant no matter how much time passes is to always put links between your content. You can do this by linking to other product pages using in text urls within your content.

Take for example this post about “the best wireless exercise earbuds” using an in text url that links to a different product page which also has affiliate links. This way it ensures that older posts continue to be relevant.

Create Lots of DIY content

“DIY” or “do it yourself” content is an amazing traffic magnet because everybody likes to start a good project, and the more tools that list for a “diy” project the better it will convert. Do it yourself tutorials are amazing for bringing in traffic from search engine queries to your website.

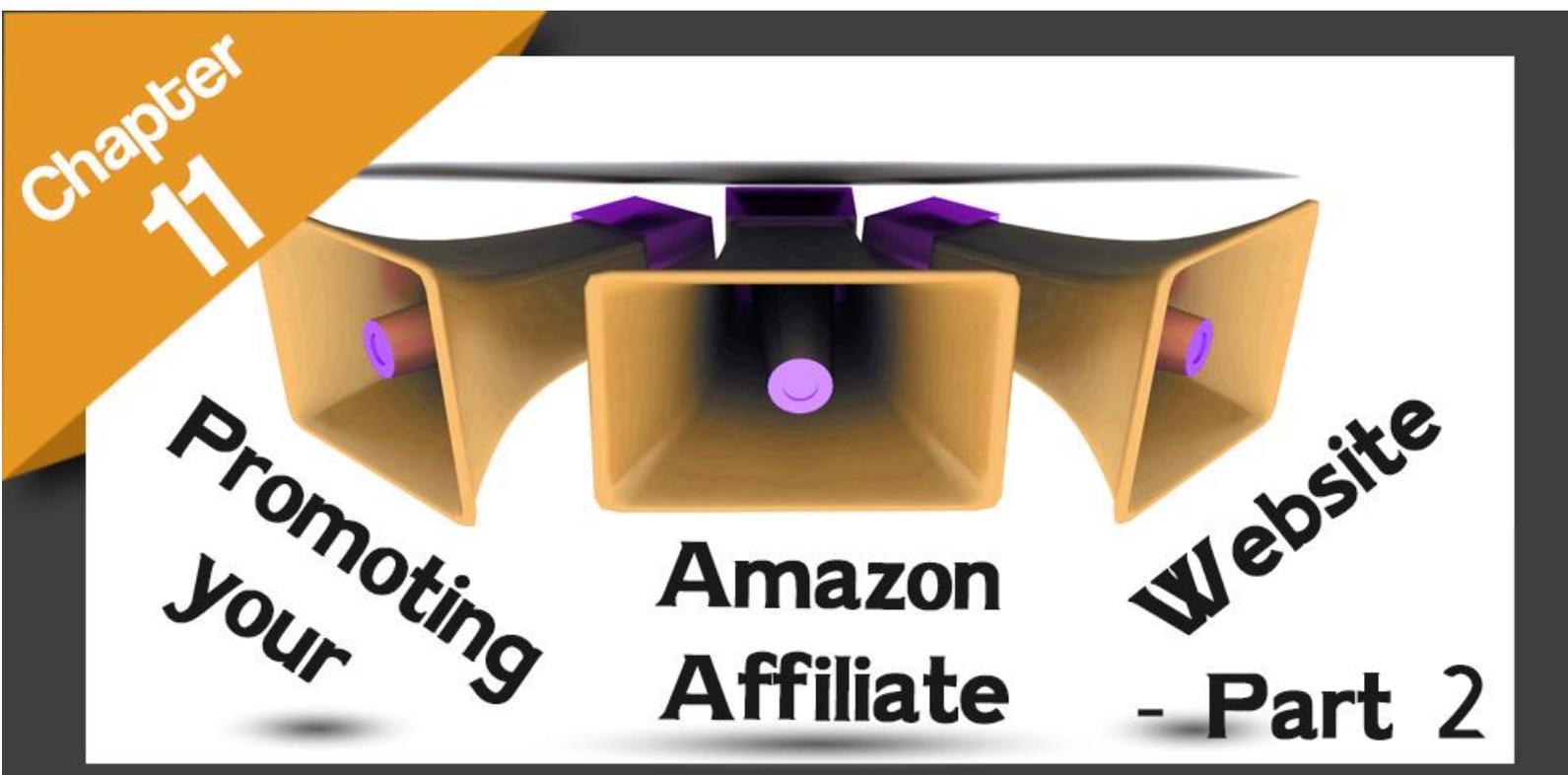
Another benefit of DIY content is that it doesn't look like marketing at all to your visitors, because it is there to guide them through a process that can be hard to tackle by themselves. Take this diy car wash project page, which casually inserts affiliate links to relevant products.

Fine tune your SEO skills

We already told you the importance of using long tail keywords on every piece of product oriented content within your website, but that might have been an understatement because using the appropriate keywords is what will allow you to reach the kind of people interested in the types of products that you promote on your amazon affiliate website.

To find which keywords are useful to use on your niche websites you can simply use Google. There is one thing that will allow you to learn which keywords or set of keywords will leave you with the highest profits.

And that is when your keywords are autocompleted in the search bar before you finish entering your search query. Apply these simple techniques on your blogs and see how immediate the results can be!



Chapter 11: Promoting your Amazon Affiliate Website - Part 2



In our latest chapter we showed you how to easily promote the most profitable content in your amazon affiliate website by using a series of high converting yet easy to apply methods that would not require you to shell out any money, and that would only require you to put in a bit of technical effort.

And in this chapter we are going to show you a series of online tools that can help you to promote your amazon affiliate website without having to worry about going over budget!

[The “RatingWidget” plugin](#)

Although it is super amazing and very important to make your content rank on top of Google result pages, it can happen that sometimes your content can be lost among results if people are looking after something too specific, which will make them dismiss some results, including yours!

The “RatingWidget” plugin will help you to avoid this by allowing you to directly insert a star rating system into your WordPress posts, which will highlight your content among others on search engine results!

[The “Sumo” Plugin](#)

The “Sumo” plugin is a free lead capturing tool that will allow you to offer to your affiliate site visitors an easy way to sign up for a newsletter or email lists so you can use email marketing to promote your amazon affiliate website.

SumoMe has additional features besides easy newsletter sign ups such as a heatmap feature that will allow you to see where your visitors are clicking so you can study their behavior and prepare better marketing strategies!

[The “Qeryz” plugin](#)

“Qeryz” is a free plugin that will allow you to insert micro surveys on your amazon affiliate websites, which can help you to discover stuff about your visitors such as purchasing habits, demographics, time spent on the internet daily and perhaps even their income brackets!

[The “Thank Me Later” plugin](#)

Most of the time people make comments on a website and forget about it, but this is a plugin will allow you to send “thank you” emails to people after they leave a comment for the first time on your site, which is great because it increases engagement and repeating visitors!

[The “DiggDigg” plugin](#)

This plugin will allow you to insert social sharing buttons that will make it easier for your visitors to share your content on basically any of the social platforms that matter, which is great if you want others to socially promote your amazon affiliate website without you asking!

[The “WPtouch” mobile plugin](#)

Having a fully responsive website has become more important than ever, and it is quite surprising that even big platforms such as “Google AdSense” just recently introduced mobile ad units, which is leaving a lot of money out on the table for internet marketers.

The “wptouch” mobile plugin is the answer to that. Just install it on your WordPress site and boom! You now have a fully responsive site to easily promote to your mobile traffic!



Chapter 12: Building an Amazon Affiliate Empire the Right Way

An Amazon affiliate business has to sound like the best idea in the world to anyone serious about making a living from online sources, and we dare to say that perhaps it sounds too good to be true in most cases.



You will find lots of people that have become successful amazon affiliates and are making five and six figures salaries from their affiliate websites alone, and they have good reasons to be hyped about the U turn that their lives made thanks to the amazon associates program.

And maybe that is why many people think that, really, an amazon affiliate business is too good to be true. What those people don't realize is that building an amazon empire the right way can be a monumental task at first, especially if you are not tech savvy.

But it pays off very well in the end, and in this chapter we are going to show the elements that have allowed many people to leave their day jobs by building successful amazon affiliate businesses!

Always Be On The Lookout For New Niches



The best way to make a living as an amazon affiliate is by building several affiliate websites, each one dedicated to a high converting niche. Those people making millions in amazon affiliate revenue are not killing it with just one website, they have an army of affiliate websites and they are putting their hearts and souls into

keeping them relevant!

Collect Long Tail and Low Search Keywords At First

We are aware that we have already mentioned keywords a bit too much during this training,



but quality keywords will be the backbone of your amazon affiliate businesses. Sometimes it will be easier to find your niche by finding keywords first, and sometimes you will find your keywords by deciding a niche first.

The truth is that even low-search keywords are important because they will help you to rank your amazon affiliate websites on top. Do your keyword research on Google and look for niche sites on the third, fourth and fifth pages of results and collect all the keywords that they are targeting.

Write Lengthy Content On Your Sites



You will have to become used to writing helpful content. Remember that amazon doesn't like sales pitches, they only want quality content linking to their products. Coincidentally, this is what will make it easier for you to write lengthy content.

Why? Because lengthy content will allow you to set your imagination free and to cover everything there is to cover about a particular product or set of products. Content that goes as far as 7,500 words is also favored by Google, so take your time!

Always select the best Hosting Services

You will be tempted to go cheap at the beginning, but there will come a time when you will have to shell out money on quality services. This includes your hosting services, because Google dislikes and even penalizes sites that are slow to load, which is bad for your affiliate business!



Do Not Focus On Social Media Too Much



Having a social media presence is important for your business, but do not count on it to make your affiliate business better. Unless you can have a dedicated person taking care of your social media channels, being in charge of social

media will eat up time that you can dedicate to your affiliate websites.

Work towards becoming an authority

Becoming an authority in your niche will give you an extra edge because your sites will be the go to sites for people looking for answers. Do your research on popular sites such as “yahoo” answers” and on forums and focus on creating content geared towards answering those questions.



Chapter 13: Amazon Native Shopping Ads



We are pretty sure that you are stunned by how easy it is to transform something so simple as a product oriented website into a money making machine when you simply employ something like the amazon associates program.

And we are also sure that some of the stuff offered by the amazon affiliate platform has

taken you by surprise, and we are not done yet! In this chapter you are going to learn what are the “Amazon native shopping ads”.

What are the amazon native shopping ads?

Amazon Native Shopping ads are ad units similar to those featured by other ad networks such as Google AdSense. These native shopping ads will generate the same kind of affiliate income that affiliates generate, and you will be able to use it on pages where no amazon affiliate links are featured.

You can easily find these native shopping ads by logging in to your amazon associates account. Once logged in go to the “product linking” tab and click on “native shopping ads”. Scroll down and use the “create ad unit” menu to display each native shopping ad type unit available.

Let’s start with “recommendation ads”. These types of native shopping ads will be displayed on product oriented pages to show specific product recommendations to your visitors. The recommendations shown by these ads will depend on what is being promoted on your pages and your visitors’ purchasing habits.

To create a “recommendation ad” enter a name for your ad, then choose between two ad formats: “grid” or “list”. Now choose which categories to showcase with your ads and then enter a fallback keyword in case no product matches are found. Remember to always click on “save and view ad code” when you finish editing your “recommendation ads”.

Now let’s select “search ads” from the “create ad unit” menu. These types of ads will show products to your visitors according to the type of products that they search for in the amazon marketplace. Here you’ll have to pick an ad format, to specify a category and to enter a default search term. Copy the “ad code generated” and paste it into your site’s code.

Now let's check "custom ads". Custom ads are similar to product page links because you are the one that selects which products to show on these ads, and they work great for product oriented pages promoting products that don't necessarily lead to an affiliate link from anywhere on the page.

These ads are easy to set up, simply select your preferred ad format, select a category, and then select a minimum of 4 products to show on the ads.

You can preview each ad to get an idea of how they will look on desktop or mobile devices.

"Customs ads" will also allow you to directly copy the "ad code" from the ad editor page, so you just have to insert it later into your amazon affiliate website!



Chapter 14: Embedding an Amazon aStore into Facebook

At one point or another you will realize that you will start using social media to promote your amazon affiliate, whether by using the social media icons in the “amazon associates site strip” or by creating your own social media page.



And because of that the amazon affiliate program has included a feature that will allow you to easily promote a lot of products right from your amazon affiliate social media profiles with the use of “aStores”.

Amazon “aStores” will allow you to feature amazon affiliate links into your Facebook page in the form of a simple online store and they are really easy to integrate. In this chapter we are going to show you how to do it with a few clicks of your mouse!

Getting started

Log in to Facebook and type “http://apps.facebook.com/static_html_plus/” on the address bar. Now click on the “**Add static HTML to a page**” button. Click on the “**Facebook pages**” drop down menu to select the Facebook page where you will embed your “aStore”, then click on the “**add page tab**” button.

After this step is completed you will be redirected to a new set up page, from where you will integrate your amazon “aStore”. Click on “**set up tab**” to get started by deleting the text in the “**index.html**” field.

Creating the aStore

Now go to your amazon associates account. In the “**product linking**” tab click on “**aStore**” and then on “**build an aStore now**” in the following screen to create and personalize your new aStore.

Start personalizing your aStore by selecting categories to display products from the amazon inventory. Click on “**add category page**”, and in the “**enter title**” field enter the name of your category as you want it to appear on your aStore.

You can add products to this category either by adding individual products or by adding products per amazon.com category, which is the option that we recommend. Click on “continue” when you finish setting up this step.

Now you have to customize the presentation of your page. Here you can select your aStore’s “theme”, “page background color”, “headers”, “content background color”, “body text” and “link color”.

Here you can also name your “aStore” and configure the aStore header to show your aStore’s name or some other text. Click on “continue” when you are done customizing your aStore’s presentation.

In the next section you will have to select your aStore’s sidebar placement and widgets. You can place your sidebar at the right side or the left side of your aStore. You can also select which widgets to show on which pages. The selection here will mostly depend on your discretion, so let’s click on “finish and get store link”.

In this final step you will be presented with three embedding options: “simple link to my store as a standalone site”, “embed my store using an inline frame” and “embed my store using a frameset”.

Because you are going to embed your aStore on a Facebook page, select the “embed my store using an inline frame” and copy the code that has been generated.

Embedding Your aStore

Go back to the Facebook tab control panel and paste the code in the “index.html” field. Now, you will see a warning message, which only means that you have to optimize this code for Facebook. To do so simply apply the following modifications to the code:

- ✓ Add an “s” to “**http**” to make it “**https**”, which is used by browsers to run security checks.
- ✓ Change the “**width**” value to “**815px**” and the “**height**” value to “**1200px**”
- ✓ Change the “**scrolling**” value to “**yes**”

Once you make these modifications scroll up and click on “save and publish”.

Go back to your Facebook page and click on the “welcome” tab. As you can see, your aStore is now integrated into your Facebook page.

You can edit the name of this tab from “welcome” to something appropriate for your aStore by going to “settings”, clicking on the “edit page” tab. Scroll down to the “tabs” section and click on the “settings” button on the welcome” tab, then on “edit settings” to change the tab name to something that better resembles your aStore, save, click “ok” and “save” again. Now your aStore is all set!

Chapter 15

Other Amazon Affiliate Marketing Strategies to Consider



Chapter 15: Other Amazon Affiliate Marketing Strategies to Consider



Ok, so far the basics combined with our powerful recipes are working wonders on your affiliate sites, and you never foresaw how fast you would be able to make money using a passive source of income built on an online platform.

And that is what gets most people off guard, because they start their amazon affiliate businesses as a mere hobby, maybe an opportunity, until they find themselves leaving their day jobs in order to pay full attention to their amazon affiliate sites.

But these same people commit the fatal mistake of leaving their amazon affiliate businesses on autopilot, ignoring the fact that they can do much, much more if they only put the effort into applying some additional strategies to make their passive income grow.

So allow us to give a close to this chapter by revealing to you the strategies that will allow you to go above and beyond your current amazon affiliate efforts!

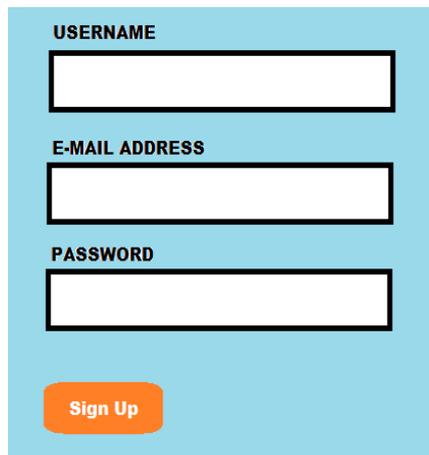
Create a lifestyle section on your affiliate site

One of the easiest ways to become an influencer and an authority is by starting a lifestyle blog section in your affiliate site. Doing this will allow you to write about your niche in a way that goes beyond descriptions and marketing.



A lifestyle blog is a place where you discuss lifestyles centered around the niche that you promote on your niche affiliate site. Use your lifestyle blog to allow your visitors to foster conversation between you and your audience, which will increase the number of visits to your affiliate site as well as your ranking!

Include a sign up form for your affiliate site



A light blue rectangular sign-up form. It contains three white input fields with black borders, stacked vertically. The first field is labeled 'USERNAME', the second 'E-MAIL ADDRESS', and the third 'PASSWORD'. Below the fields is an orange button with the text 'Sign Up' in white.

It would be wise to have a subscription form in your affiliate website because it will allow you to keep your subscribers up to date on the new stuff that you will be publishing on your site. This can help you to reconvert people that might be too busy to visit your site on a daily basis, for example.

Create lead magnets focused on your niche

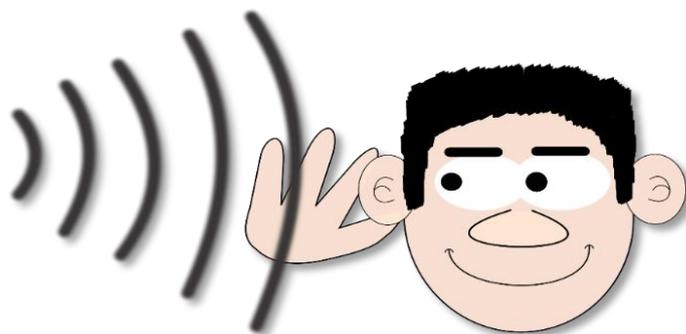
A niche focused lead magnet such as an eBook featuring the most popular stuff on your site will not only help you to capture subscribers for your affiliate site, but it can help you to add a collection of links to your



**DOWNLOAD
NOW**

product pages right into your eBook content. Just remember that you can't use direct affiliate links on eBooks!

Listen to your visitors



customers in the comments section.

The comments section of your affiliate site can be a great source of information about what types of products people care about and also about the types of products that people are actively buying. Pay special attention to recommendations among

Pay attention to the reactions of other people to recommendations and then apply what you learned about people's preferences and get ready to start creating awesome affiliate content about it!

Keep people updated on daily amazon deals

Having a "deals" section on your amazon affiliate pages can sound impractical at first because you already know that the "deals" section on the amazon marketplace shows deals and cool finds from every category at random.

But it is a good idea to have a separate "Today's deals" tab on your affiliate site because it is casual, and people will love taking a look there just for curiosity's sake before leaving your site, which can easily lead to an impulse purchase.



And that's it! Implement these simple strategies and keep yourself on top of the amazon affiliate game! And thanks for watching our training, we are sure that it can easily help you to transform your life!

Conclusion

Congratulations for taking the time to learn How to Stop Chasing Tiny Affiliate Commissions, Making 6 Figures with Amazon, The Easy Way!!

To Your Success