

# Affiliate Marketing Worksheet

## PICKING A NICHE:

Greater niche: \_\_\_\_\_

Sub-niche: \_\_\_\_\_

Sub-sub niche: \_\_\_\_\_

## PICKING PRODUCTS TO PROMOTE:

Pick 3-5 products to experiment with. Find at least 1 CPA (cost per action), find at least 1 recurring commission, find at least 1 digital product and at least 1 physical product

Product 1 \_\_\_\_\_

Product 2 \_\_\_\_\_

Product 3 \_\_\_\_\_

Product 4 \_\_\_\_\_

Product 5 \_\_\_\_\_

## YOUR WEBSITE:

- Domain name
- How will you build an audience

## IMMEDIATE SOCIAL MEDIA MARKETING STRATEGIES:

1) Strategy 1 \_\_\_\_\_

2) Strategy 2 \_\_\_\_\_

3) Strategy 3 \_\_\_\_\_

## LONG-TERM, AUDIENCE-BUILDING STRATEGIES:

4) Long-term Strategy 1 \_\_\_\_\_

5) Long-term Strategy 2 \_\_\_\_\_

6) Long-term Strategy 3 \_\_\_\_\_

## OTHER STRATEGIES:

SEO:

Video:

YouTube:

Ads:

Regular content?

**BUDGET & SKILLS NEEDED:**

Budget: \_\_\_\_\_

Skill 1 \_\_\_\_\_

Skill 2 \_\_\_\_\_

Skill 3 \_\_\_\_\_

Skill 4 \_\_\_\_\_

Skill 5 \_\_\_\_\_